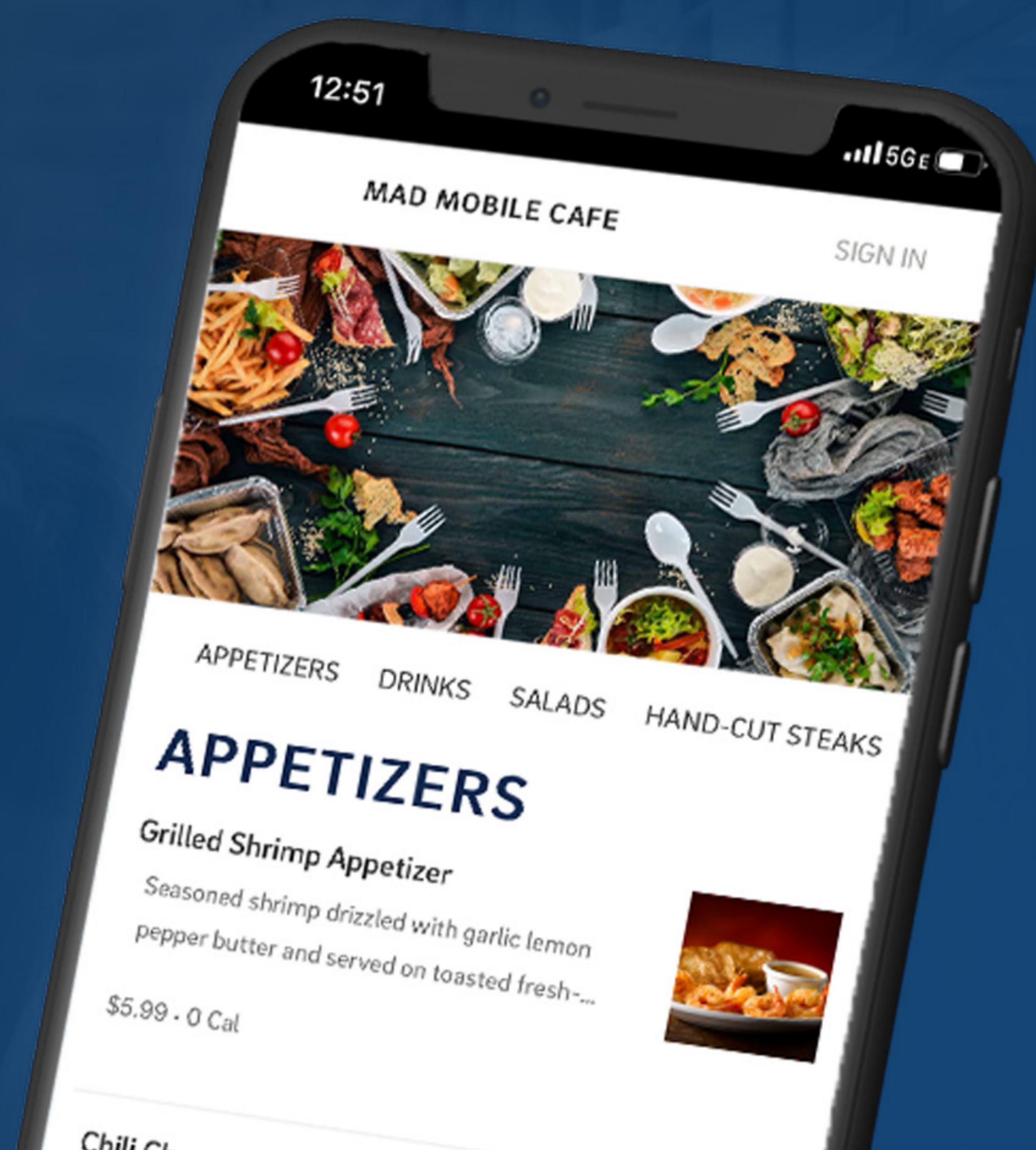# mad mobile

Mobile Tableside Ordering

Increase AOV and Labor Efficiency

75% of U.S. consumers say they plan on using QR codes. [1]

30% increase in AOV with tableside ordering. [2]

70% of consumers prefer to use contactless, self-ordering technology. [3]

$2 trillion ➡ $6 trillion is the jump in contactless transactions between now and 2024. [4]

57% of consumers advised they would be more likely to do business with those who offered a contactless experience. [5]

QR code payments will see a growth of 240% between 2020 to 2025 spurred by demand for cashless payments due to the pandemic. [6]

QR codes have been an invaluable solution with 54% of casual dining, 50% of fine dining, and 48% of family dining restaurants shifting their menus online. [7]

> "The concept of mobility for restaurant POS — the ability to meet guests where they prefer to order, pickup, and eat — gained momentum during the pandemic and has yielded significant revenue for restaurants, especially in transactional categories such as quick-service and fast-casual."
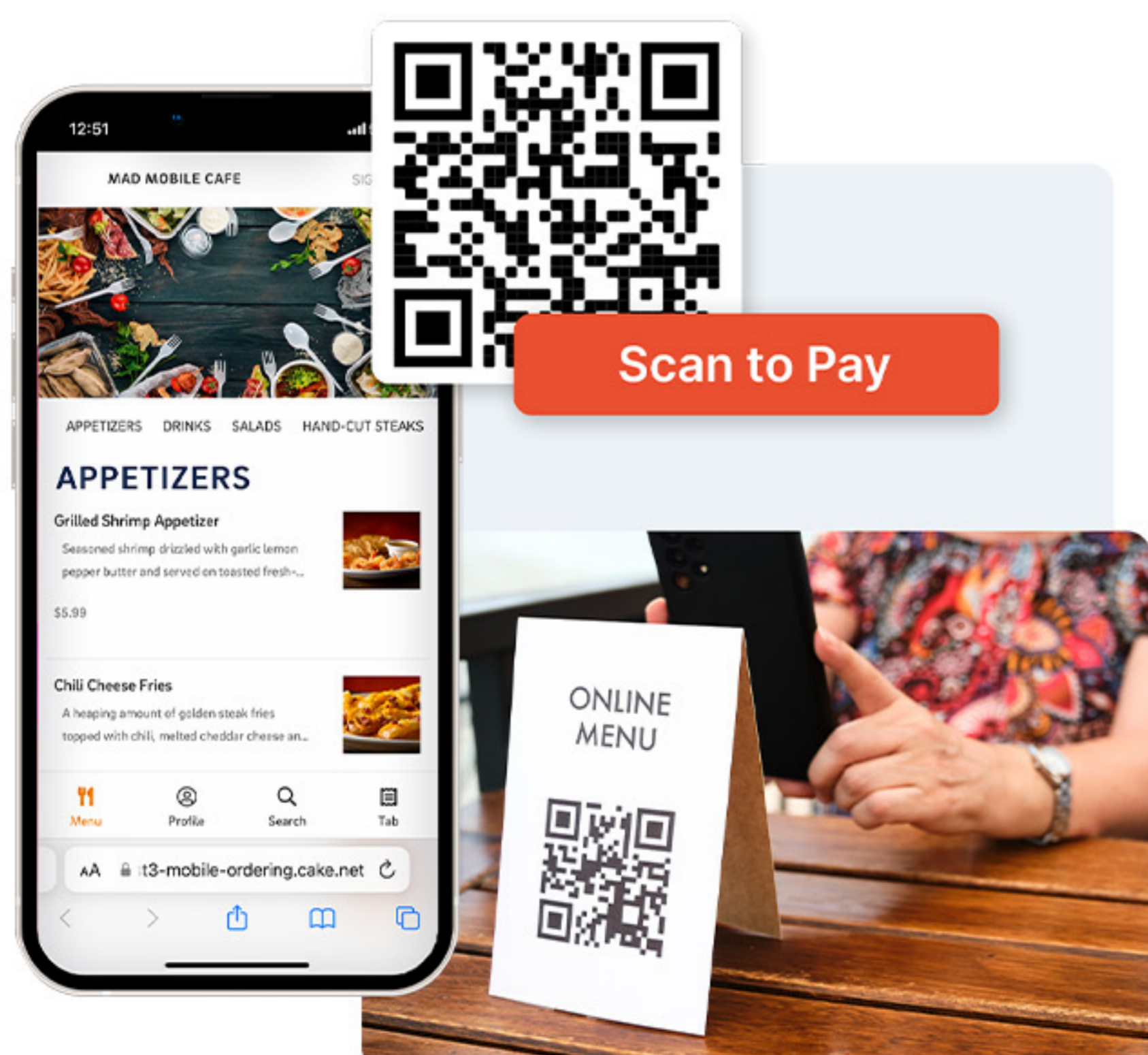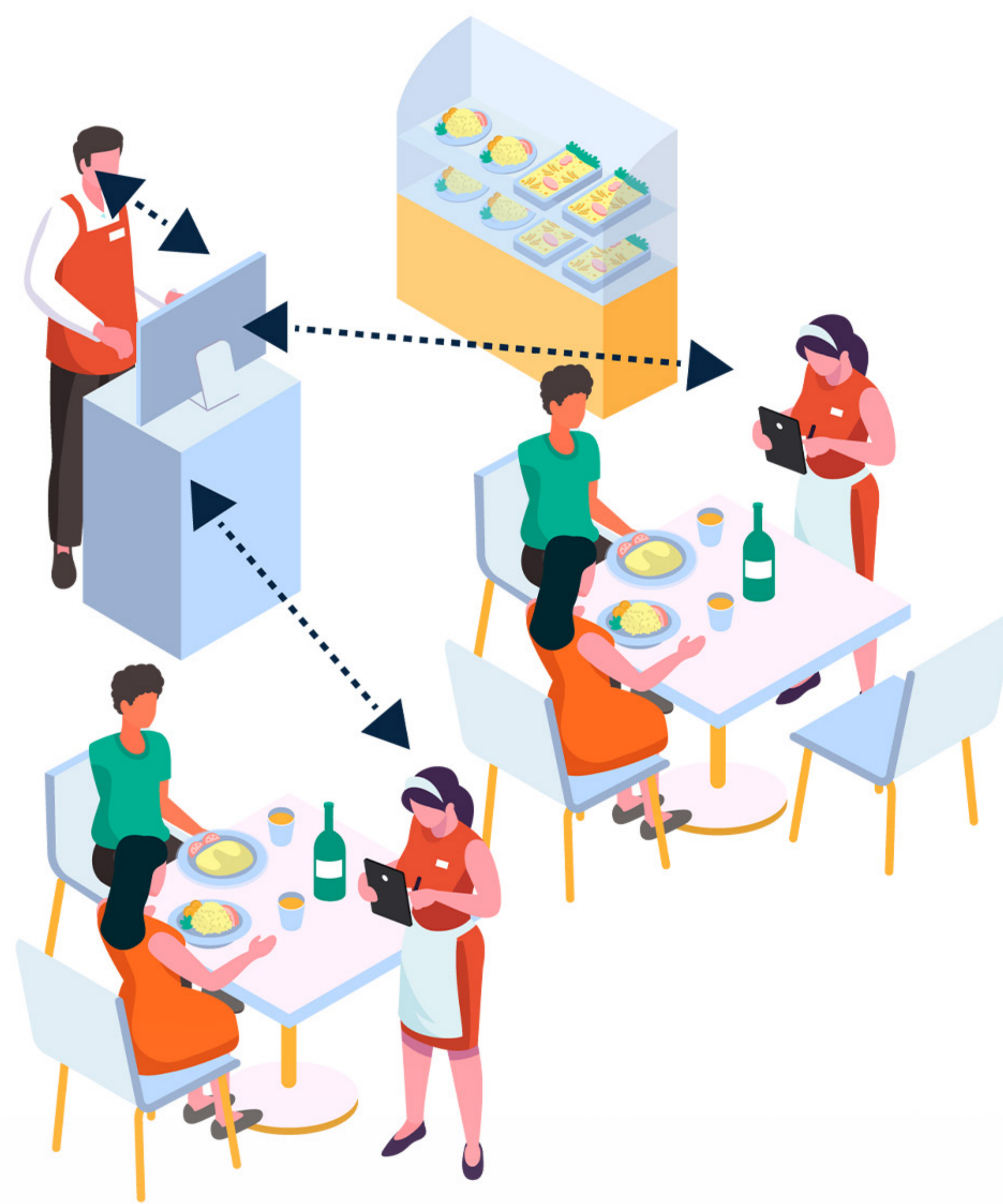>
> - Hospitality Technology, 2022 POS Software Trends Report

52% of adults would like to see restaurants incorporate more technology to make ordering and payment faster. [8]

34% of operators are looking at adding tablet-based software when upgrading their POS system. [9]

Empower guests to order on their own device.

Learn more about QR Code Ordering →

Resources

[1] The Drum
[2] Mad Mobile
[3] Restaurant Dive
[4] Hospitality Tech
[5] Cyber News
[6] Juniper Reseach
[7] restaurant.org
[8] National Restaurant Association
[9] Mad Mobile